

**For Immediate Release  
February 2024**

**Contact:** [KanoPress@gmail.com](mailto:KanoPress@gmail.com)

**73-year-old writer/editor starts Kano Press to publish  
“books that include humor and a transcendent point of view, stories that evoke openings.”**

Novelist Betsy Robinson had worked for magazines, published novels with indie presses (winning prizes from Mid-List Press and Black Lawrence Press), and had professional experience in all aspects of publishing. She had a wonderful agent. But still her books *Cats on a Pole* and *The Spectators* made the rounds fruitlessly. “They weren’t rejected,” says Robinson. “Nobody would read them!”

Feeling as if both books—firmly rooted in our current cultural tumult—would miss their window, she decided to start her own press, despite the bleak realities of publishing and selling books without a platform of a million followers, without a celebrity name, and given that her stories will most likely appeal to a small, albeit ever-increasing, part of the reading public who are more interested in owning uncomfortable truths than in slick humor or denial.

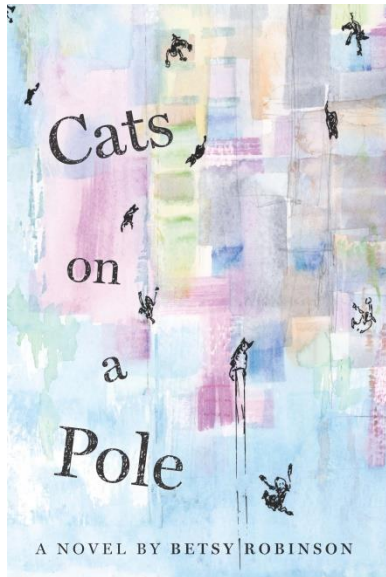
“I’m aware that I’ll probably never make back my investment, but I need to do this,” says Robinson. “And should a miracle occur, maybe I’ll end up publishing other people’s books. Stranger things have happened. After all, I’m meeting more and more people who are committing to self-change and truth in the interest of peace. And David James Duncan (*Sun House, The Brothers K, The River Why*) not only understood what I’m writing but gave me an ecstatic cover blurb for *The Spectators*!”

*Cats on a Pole* will launch July 2, 2024. *The Spectators* is set for a late fall 2024 launch. For more information and to request an ARC, see attached Advanced Reading Copy coversheet.

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*Cats on a Pole* ARC coversheet

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Title: *Cats on a Pole*  
Author name: Betsy Robinson  
Publisher: Kano Press  
Pub date: July 2, 2024  
Page count: 197  
One illustration  
Price: \$16.00  
ISBNs: 979-8-9896892-0-0      paperback  
          979-8-9896892-1-7      e-book  
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**Description of the book:**

“A battle of the sexes for the New Age. Funny and insightful, it glows with a violet-magenta aura.”

—John Sayles, novelist, screenwriter, director

A wonderful story filled with imagination, humor, and great wisdom. Betsy Robinson is a brilliant writer whose creativity shines in this book. *Cats on a Pole* is a great read!

—Sandra Ingerman, author of *Soul Retrieval* and *How to Heal Toxic Thoughts*

A crazy-funny, edgy, sexy comedy of broken lives and leaky auras that has the makings of a terrific New Age movie.

—Robert Moss, bestselling author of *Moscow Rules* and *Conscious Dreaming*

Despite his psychic gifts, healing teacher Joshua Gardner never saw student Harmony Rogers coming. *Cats on a Pole* is the story of two psychically-gifted people who are isolated—like cats stuck up on a telephone pole. But their belief that they don’t fit in actually makes them more like most people than either of them will acknowledge.

A passionate love affair without physical contact, a battle of wills without speech, a psychic duel between male and female equals who have, for the first time, met their match. *Cats on a Pole* is an intense, sexy, sometimes funny, metaphysical love story that “outs” the insecurities we all have, exposing our overwhelming commonality. (Private link to book trailer: <https://youtu.be/PYsiKDkxuUE>)

**Author bio:**

Betsy Robinson writes funny fiction about flawed people. Her novel *The Last Will & Testament of Zelda McFigg* is winner of Black Lawrence Press’s 2013 Big Moose Prize and was published in September 2014. This was followed by the February 2015 publication of her edit of *The Trouble with the Truth* by Edna Robinson, Betsy’s late mother, by Simon & Schuster/Infinite Words. She published revised editions of her Mid-List Press award-winning first novel, a tragicomedy about falling down the rabbit hole of the U.S. of A. in the 1970s, *Plan Z* by Leslie Kove, when it went out of print. Her articles have been published in *Publishers Weekly*, *Lithub*, *Oh Reader*, *The Sunlight Press*, *Prairie Fire*, *The Progressive*, *Journal of Compressed Creative Arts*, *Salvation South*, *Next Avenue*, *Lit Mag Roundup* and many other publications. Betsy is an editor (former managing editor of *Spirituality & Health*), fiction writer, journalist, and playwright. [www.BetsyRobinson-writer.com](http://www.BetsyRobinson-writer.com)

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